

CESA INFRASTRUCTURE INDABA 2020

4 – 5 March 2020 | Cape Town

MARKETING OPPORTUNITIES

EXPOSE YOUR BRAND TO KEY DECISION MAKERS IN THE CONSULTING ENGINEERING INDUSTRY AS WELL AS TO THEIR CLIENTS!

1. Exhibition Stand – R30 000

- One 3 x 3m exhibition stand
- Shell scheme to consist of walling, fascia name, spot light and single phase power plug point
- Security and cleaning
- Short description (80 words) in conference proceeding brochure
- Furniture and equipment optional
- 2 representatives for each exhibition area (3m x3m)
- Representatives will have access to the following:
 - Attend all the conference sessions
 - Attend the conference gala dinner
 - A conference bag for each representative
- Attendance to the conference dinner will be an additional charge

2. Delegate Bags and Lanyards – R50 000

- CESA to source a suitable conference bag
- Corporate logo to be on the outer of the bag, beside the CESA logo
- Lanyards for delegate name badges with corporate logo and CESA logo
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with a 80 word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- Space for a half page horizontal advert
- Any **one** item of marketing/promotional material to be placed in the delegate bag
- 1 pull-up banner at the registration desk
- 4 members from sponsors company may attend the conference gala dinner – encouraging networking
- 2 members to attend the 2 day conference (all meals included) for more networking opportunities



3. Conference Pack – R45 000

- Conference Gift Set (includes, pen, pencil, business card holder and A5 notebook). All items will be individually branded.
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with a 80 word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
- Any **one** item of marketing/promotional material to be placed in the delegate bag
- 1 pull-up banner at the registration desk
- 2 members from sponsors company may attend the conference gala dinner – to encourage networking

4. Conference Proceedings Brochure – R25 000

- This will take the form of an electronic brochure as well as 200 hard copies being printed for the delegate bag
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- An 80 word company profile/ description within the Conference Proceeding Brochure, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
- 2 members from sponsors company may attend the conference gala dinner – encouraging networking

5. Conference Gala Dinner – R50 000

- Mention in the Conference Proceedings Brochure as a sponsor together with a 80 word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Table gifts (optional and at sponsors cost)
- Opportunity to deliver a 5 minute speech on sponsors company
- 2 members from sponsors company may attend the conference gala dinner – encouraging networking during the dinner as well as during the pre-dinner drinks
- **Optional Extra:** You may want to provide pre dinner cocktails with your corporate colours

6. **Directional signage at R10 000**
 - Logo on directional signage at the conference venue.
 - This will be co-branded with CESA. Signage will be positioned in parking, foyer of hotel, lunch and patio
7. **Logo on Website at R8 000**
 - Logo and 100 word write up on the website
8. **Registration area at R15 000**
 - Banners at registration area.
 - Acknowledgement in the final logistics letter where we advise delegates where to go in order to register for the conference
 - We can add a 50 word write up in the logistics letter
9. **Speaker gifts at R10 000**
 - Ideally we should select a gift that can include their branding
 - Acknowledgement each time a speaker is presented their gift
 - Excludes cost of gift (unless we have selected gift and can include this in the final cost)
10. **Chair drop at R9 000 each**
 - X4 opportunities (start of conference and after lunch of each day)
 - Sponsor to supply gift
 - Gift will be positioned on the chair as each delegate enters the plenary room

ALL PRICES EXCLUDE VAT

Contact us today!

For more information, on the Marketing Opportunities above, please contact:

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CESA INFRASTRUCTURE INDABA 2019 **MARKETING/SUPPORT OPPORTUNITIES**



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Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA Infrastructure Indaba for the following sponsorship opportunities:

Package	Investment (excl. VAT)	Please indicate with 

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